

UNITED STATES OF AMERICA
POSTAL REGULATORY COMMISSION
WASHINGTON, D.C. 20268-0001

Notice of Market Dominant Price
Adjustment for First-Class Mail
and Standard Mail

Docket No. R2012-6

CHAIRMAN'S INFORMATION REQUEST NO. 1

(Issued March 2, 2012)

In Order No. 1252,¹ the Commission established this proceeding to consider a market dominant price adjustment for First-Class Mail and Standard Mail.² To clarify the Notice, the Postal Service is requested to provide answers to the following questions no later than March 8, 2012.

1. Attachment C to the Notice estimates the expected revenue forgone as a result of the 2012 Program. Please provide disaggregated versions of Tables 5 and 9 that separately show the expected contribution for the Standard Mail Flats product and the Carrier Route product.
2. In the Docket No. R2011-5, the Postal Service stated that
If the Postal Service did not allow Standard Flats to participate in the program, it also would be effectively eliminating Carrier Route from the program because, more often than not, Carrier Route

¹ Notice and Order Concerning Market Dominant Price Adjustment for First-Class Mail and Standard Mail, February 22, 2012 (Order No. 1252).

² United States Postal Service Notice of Market-Dominant Price Adjustment, February 22, 2012 (Notice).

and Standard Flats are entered into the Postal Service system together on a single postage statement from the customer.

Docket No. R2011-5, Response to Chairman's Information Request No. 1, question 1, April 29, 2011. Please explain if this statement remains true.

3. Please provide an estimate of the percentage of Standard Mail Flats pieces in the 2011 Program that were not residual pieces from a Carrier Route, High Density or Saturation mailing. In addition, please provide a similar estimate for the 2012 Program.

4. In Order No. 731, which approved the 2011 Program, the Commission stated:

The Commission's decision not to eliminate Standard Flats from the promotion is strongly influenced by the program's relatively short duration. The promotion may inform the Postal Service's long-term plans.

Order No. 731 at 11. Please explain whether the inclusion of Standard Mail Flats in the 2011 Program has assisted the Postal Service in developing a long-term solution to the insufficient cost coverage of Standard Mail Flats, and if so how.

5. Please provide the percentage of 2011 Program participants that directed a recipient to a mobile optimized webpage.

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